

## Blendr.io comparison with Zapier

<b>Data processing features</b>	<b>Zapier</b>	<b>Blendr.io</b>
Trigger based processing	Yes	Yes
Batch processing	No	Yes
Advanced logging, error handling, schedule control	No	Yes
<b>Advanced logic &amp; building blocks</b>		
Loops	No	Yes
Conditions (if else)	No	Yes
Variables	No	Yes
Custom scripts	No	Yes
Human input forms & "man in the loop" concept	No	Yes
<b>Scalability &amp; platform features</b>		
Big data support	No	Yes
Built-in Data Store for flexible central data storage	No	Yes
Built-in Data Queue for advanced queue-based processing	No	Yes
Multi-layer integrated platform that bridges the gap between developers (Unified API) and Citizen Users (Data Blends, Templates, Wizards)	No	Yes
<b>Sales &amp; marketing features</b>		
Support for a wide range of use cases Data synchronization, workflow automation, predictive segmentation, AI integration, big data ware house integration (AWS Redshift etc.), product recommendations, data enrichment, growth automation, eCommerce (webshop) integration, workflow automation etc.	No	Yes
Deep integration connectors with CRM, marketing automation...	No	Yes
Connectors to Ad platforms (audiences etc.)	No	Yes
Dynamic Content Personalization & Content Hub	No	Yes
<b>Dashboards</b>		
Build & share Dashboards with metrics & relational data	No	Yes
Contextual Dashboards Searchable dashboards, human input, controlled data entry, action buttons...	No	Yes

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<b>Features for SaaS companies</b>	<b>Zapier</b>	<b>Blendr.io</b>
White-label branded Data Hub	No	Yes
Outsourcing of custom integrations to a trusted partner	No	Yes
<b>Features for agencies</b>		
White-label branded Data Hub	No	Yes
Central management of all your customer-accounts	No	Yes
<b>Professional Services</b>		
Custom integrations built for you	No	Yes
Custom connectors	No	Yes
Premium support on standard & custom integrations	No	Yes